

 St. Louis Color, Inc photography



Packages & Pricing

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**A la Carte Menu
of Services and Products**

www.journalisticstyle.com

[CONTACT US HERE](#) and (314) 997-1505 stlclr2@swbell.net

An Overview of our Services:

This document mostly lists our services and charges, but does not really attempt to describe the artistic mission and intent of our photographic services - for that information, please visit [“About Us”](#) on our website and visit our galleries online and best of all, please visit us. We like to emphasize that we offer extremely high quality and complete photography services at very reasonable charges. **We have won The Knot’s “Best of Bridals” awards for more years than any studio in the metropolitan area – incl 2012 - and always by the brides themselves, never by the editors. We have also won the “Bride’s Choice” Award from the WeddingWire back to back for 2011 and 2012. We are rated 5 out of 5 stars overall by actual brides at both sites.** Our service includes the edited images on DVD (printable to 8x10) and full rights to those images. Included in the base charge, you get an elegant website with all your images for viewing and ordering. These are secure sites from which a viewer can order prints.

The client typically selects his/her individual photographic artist – thus “Talent Select”. The client is invited to visit us at our office and review a great deal of finished work from these photographers and/or meet them individually - we can provide contact information. We also have an individual bios section on this website and we have a great deal of their work sorted by photographer in our [Gallery Section](#).

Our beautiful custom designed bridal albums and custom finished prints are separate charges apart from the base photography charge shown in the chart below, but they are also very reasonably priced – see page 4.

See also [Current \(limited-time\) Specials](#) for additional free offers or savings – (including free prints on contracts). <http://www.journalisticstyle.com/specials.html>

Hrs and a very conservative Approx images included	3.5 hrs* 400 + images	4.5 hrs* 500 + images	5.5 hrs* 600 + images	6.5 hrs* 750 + images	7.5 hrs* 850 + images	8.5 hrs* 1000 + images	9.5 hrs* 1100 + images	10.5 hrs* 1200 + images
A Talent Select Photographer:	\$ 670	\$ 770	\$ 915	\$ 1060	\$ 1205	\$ 1350	\$ 1495	\$ 1640
Off Season - One Photographer:	\$ 585	\$ 690	\$ 825	\$ 960	\$ 1095	\$ 1230	\$ 1365	\$ 1500
A Talent Select Photographer, and A Second Photographer, (2 photographers)	\$ 910	\$ 1110	\$ 1340	\$ 1570	\$ 1800	\$ 2030	\$ 2260	\$ 2490
Off Season - Two Photographers:	\$ 825	\$ 1010	\$ 1200	\$ 1410	\$ 1620	\$ 1830	\$ 2040	\$ 2250

Off-Season: Nov-Easter. July, August, and Nov. Saturdays are Off-Season plus \$50.
In-Season: (May, June, Sept. and Oct.) Fridays and Sundays are Off-Season plus \$50. Flat rates for any Mon-Thurs and Jan 2nd-March 31st Saturdays at \$135/hour.

It is highly recommended for all weddings that a non-shooting assistant be added for just \$25/hour for around 4-5 hours. This helps the photographer(s) be able to shoot efficiently and stay focused on their art. All services include high quality printable files.

*We do not charge for 1/2 hour during dinner if we are provided something to eat.

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Universally Viewable Online Slideshow:

Included in our service is an extremely fun online slideshow exactly like the ones on our [most recent work gallery page](#). These slideshows will play on virtually any medium including any smartphone or tablet. You will need to forward us a CD with your selection of the 135 images you want us to place on your slideshow and we will produce it for you and send you the link. It is great fun – you will be able to view and share this slideshow just about anywhere at any time. Everyone will love it – it is the best.

Image Acquisition:

Included in our service are printable files up to 8x10 after we have color corrected them and posted them on www.pictage.com. Full Res files are available for a minimal additional charge – and are free when an album is purchased.

Custom Print Pricing:

Use this custom printing service when you need the highest custom quality – for your most important prints. We manually correct each print as necessary. You may provide us custom instructions also.

Finished Print Prices

(Includes refining of color, brightness, and cropping as instructed) OR **Duplicates of Artistically Enhanced Prints**

4x6.....	\$	5.00
5x7.....	.\$	6.00
8x10.....	\$	8.00
8x12.....	\$	10.00
Wallets, set of 8:	\$	12.00
Wallets, set of 48:	\$	35.00
11x14.....	\$	35.00
16x20.....	\$	45.00
20x24.....	\$	60.00

Original Artistically Enhanced in Photoshop/Lightroom Prices

Includes extensive artistic image refining beyond “finished print” work including removing unwanted objects, selective filtration such as sharpening and blurring, and soft focus effects including removing blemishes and/or wrinkles.

Note: any **duplicate prints** are the much lower prices at the left for “**Finished Print Prices**”.

We also offer “**Premium Artistic Conversion**” where we turn the image into a unique work of art beyond the enhanced basic realism of “**Artistic Enhancement**” – for example, with a [Degas](#), [Monet](#), [Renoir](#), [Warhol](#) or [Neiman](#) like background or look. We love to do this – it is our favorite thing to do. You will have a unique and gorgeous work of art.

Artistic Service:	Enhancement	Conversion
Any size up to 8x10....	\$ 20.00	\$ 65.00
11x14.....	\$ 55.00	\$ 95.00
16x20.....	\$ 85.00	\$ 150.00
20x24.....	\$ 120.00	\$ 225.00
20x30.....	\$ 150.00	\$ 250.00

Online Viewing and Ordering:

We will place all your wedding images on a private website for online viewing and ordering by friends and family. This is primarily a great viewing tool – but prints can be ordered online if so desired although ordering directly from us is actually a better deal.

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Custom Graphic Designed Coffee Table Albums:

Please come by our studio and see our sample albums to appreciate their beauty and quality. We have the perfect album for you! – please visit our [album gallery page](#) .

10x10 Photobook flush album:

This is our most economical flush hard page album. Wrap around image cover included.

8x12 Graphi Studio WB or 10x10 United Albums Flush Page Albums:

These library bound hard page albums can be customized in a variety of manners.

9.5x13 Graphi Studio Wedding Book or 12x12 United Albums Flush Page Albums.

Professional Graphic Artist in depth custom design:

20 pgs **\$615**/ 30 pgs **\$775**/ 40 pgs **\$925**.

Duplicate 8x8 parents albums are 30 pgs/\$225 and 40 pages/\$260.

Professional Graphic Artist in depth custom design:

20 pages **\$725** / 30 pages **\$925** / 40 pages **\$1100**
/ 50 pages **\$1275**.

Additional spreads (2 pages) are \$40 each

Graphi Studio parents albums: **6x8 duplicate parent's albums are just two for \$99 or Free with a \$2000+ contract.**

Graphi Studio Full sized parent's albums: **\$350 or two for \$600.**

United Albums duplicate 8x8 parents albums are \$250 each.

Professional Graphic Artist in depth custom design:

20 pages **\$950**/ 30 pages **\$1150**/ 40 pages **\$1350**/
50 pages **\$1550**.

Additional spreads (2 pages) are \$40 each

Graphi Studio parents albums: **6x8 duplicate parent's albums are just two for \$99 or Free with a \$2200+ contract.**

Graphi Studio Full sized parent's albums: **\$350 or two for \$600.**

United Albums duplicate 8x8 parents albums are \$250 each
(for photobook duplicate albums).

Spectacular Traditional Matted Individual Print Albums:

We are one of the few studios still offering these classic (kind of retro) albums.

Leather Craftsmen are top of the line quality double matted albums where the images are dry mounted to a base mat and a top mat frames both. The base and top mat can be various combinations of colors. These are spectacularly elegant traditional albums.

Large (12x12) : Covers are **\$340**. Each insert (2 pages) is **\$70** including any prints. There is also a \$4.00 mounting charge/image.

Sample prices:

A 20 page Art Leather album with any number of prints: **\$ 1040**.

A 30 page album with any number of prints: **\$1390**

A 40 page album with any number of prints: **\$1740**

There is also a \$4.00 mounting charge/image.

Medium (9x9) Covers **\$240** each plus **\$55** per insert (2 pages):

A thirty page 9x9 album is **\$1065**.

There is also a \$4.00 mounting charge/image.

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Overall Investment Samples:

We tailor our services to fit the individual needs of each client. Each wedding is unique. But here are several sample packages to provide an idea of what we can create for your individual needs. These sample packages assume off-season pricing – any day Nov-Easter (April 8th, 2012) – for Saturdays in July and August, add just \$50 – for Saturdays Easter-June and Sept-Oct, please note the difference between off season and full season prices listed on the previous page. Note also flat hourly rates for Mon-Thurs and Jan 2nd-March weddings. Free Print specials listed in [Current \(limited-time\) Specials](#) are not included here. [CONTACT US HERE](#)

\$ 790/1110 Classic (ONE/TWO photographers + Assistant)

- 4.5 hours by the clock – your choice of main photographer, and a second photographer.
 - An additional non-shooting assistant for four hours (optional \$100 charge included).
 - A complete set of the files printable to 8x10 and the Universally Viewable Online Slideshow.
 - Includes 500+ high res images to keep and placed online for viewing and ordering. Add a 10x10 20 page flush print hard page album for only \$525.00 (10x10 Photobook).
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\$ 1985/2435 Fantastic (ONE/TWO photographers + Assistant)

- 6.5 hours by the clock, – your choice of main photographer, and a second photographer.
 - An additional non-shooting assistant for four hours (optional \$100 charge included).
 - A 30 page 8x12 coffee table style album crafted in Italy plus two 6x8 parents albums.
 - A complete set of the files printable to 8x10 and another complete set of the Full Res files.
 - online gallery for viewing and/or purchasing and the Universally Viewable Online Slideshow.
 - includes 700+ high res images to keep.
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\$ 2495/3095 Elegant (ONE/TWO photographers + Assistant)

- Full Event Coverage – up to 8.5 hours by the clock - your choice of main photographer, and a second photographer.
 - An additional non-shooting assistant for four hours (optional \$100 charge included).
 - 1 hour engagement session and the Universally Viewable Online Slideshow.
 - A 40 page 8x12 coffee table style album crafted in Italy plus two 6x8 parents albums.
 - A complete set of the files printable to 8x10 and another complete set of the Full Res files.
 - Includes 1000+ high res images to keep and placed online for viewing and ordering.
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\$2765/3515 Supreme (ONE/TWO photographers + Assistant)

- Full Event Coverage, – up to 10.5 hours by the clock - your choice of main photographer and a second photographer.
- An additional non-shooting assistant for four hours (optional \$100 charge included).
- 1 hour engagement session.
- A 40 page 8x12 coffee table style album crafted in Italy plus two 6x8 parents albums..
- A complete set of the files printable to 8x10 and another complete set of the Full Res files.
- Includes the Universally Viewable Online Slideshow.
- Includes 1000+ high res images to keep and placed online for viewing and ordering.