



St. Louis Color, Inc photography



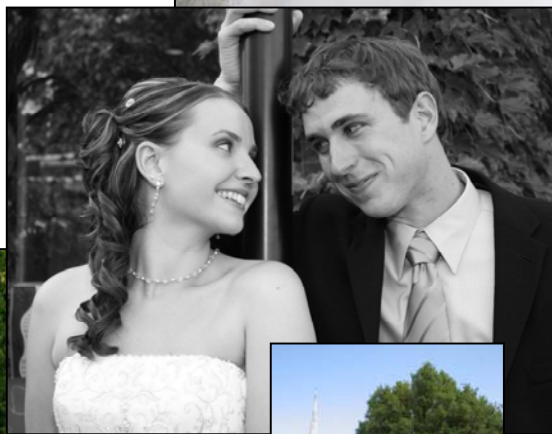
Packages & Pricing

9909 Clayton Rd. LL10 Ladue, MO 63124 ♦ 314.997.1505 ♦ 1.800.725.6520

**A la Carte Menu
of Services and Products**
www.journalisticstyle.com
stlclr2@swbell.net and 314 997-1505



SLC
SAINTLOUISCOLOR



3X The Knot “Best of Weddings” award winner

This document may be viewed and downloaded at
www.journalisticstyle.com/shortpdf.pdf - it was created in February of 2009.

St Louis Color, Inc.

A La Carte Products and Services Menu

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**We are located at 9909 Clayton Road, Suite LL10, St. Louis, MO 63124
314 997-1505 and 1 800 725-6520**

An Overview of our “Basic” and “Talent Select” Services:

Basic Services: We are the highest rated studio in St. Louis by bridal satisfaction - if you like our work in general and are looking for the most economy, this service is for you. This service includes the edited images on DVD and full rights to those images. The specific photographer is permanently assigned by the studio about 12 weeks before the wedding. We will accept provisional assignments and preferences.

Featured Talent Select: We like to emphasize that we offer extremely high quality and complete photography services. Our prices are very reasonable when you consider all you get for our charges. Below are photography charges for individual talents. Talent Select weddings include a **second photographer** at no extra charge. This service includes the edited images on DVD and full rights to those images. Included in the base charge, you get an elegant website with all your images for viewing and ordering. These are secure sites from which a viewer can order prints.

Our beautiful custom designed bridal albums and custom finished prints are separate charges apart from the base photography charge, but they are also very reasonably priced. And these prices include everything – we do not try to hide the real cost of our services at any time. Some studios do.

With "**Talent Select**" the client selects his/her individual photographic artist. The client is invited to visit us at our office and review a great deal of finished work from these photographers and/or meet them individually - we can provide contact information. We also have an individual bios section on this website and we have a great deal of their work sorted by photographer in our [Gallery Section](#). This service also includes a “shooting assistant” **second photographer** at no additional charge.

Our individual selectable photography talents are categorized by Senior and Associate (the Seniors have over 10 years experience with us).

Hrs and Approx images included	3 hours 250 + images	4 hours 350 + images	5 hours 450 + images	6 hours 550 + images	7 hours 650 + images	8 hours 750 + images
Basic Services: two/one photographers – all services include edited and color corrected files – see below.	\$830/ 650	\$990/ 750	\$1150/ 850	\$1310/ 1010	\$1470/ 1170	\$1630/ 1330
Talent Select Associate Photographer, Shooting Assistant Second Photographer	N/A	\$ 1150.00	\$1300.00	\$1460.00	\$1640.00	\$1820.00
Talent Select Senior Photographer, Shooting Assistant Second Photographer	N/A	N/A	\$1450.00	\$1600.00	\$1800.00	\$2000.00

All services include high quality printable files – see below.

We do not charge for 1/2 hour during dinner if we are provided something to eat.

These sample prices will give you a fair idea of what we charge, but please visit us or call for a quote. Early payment discounts are available, etc. Call us or email us with any questions including availability. Give us a chance to create a package or two for you. We are the most reasonably priced truly high quality service in St. Louis.

Image Acquisition:

We offer the client their files - printable files up to 8x10 right away and "full res files" with an album purchase or after two years. Full rights to the images are included also. We want you to have your images and do whatever you would like with them. There is a very small service charge for burning the full res files as they might be three or even four DVDs.

Partial listing of Current Specials:

<http://www.journalisticstyle.com/specials.html>

- 1) A complete listing of current specials are at the above website address.
- 2) All teachers, military, firemen, policemen, nurses, social workers:
Half off an 11x14 or a 16x20 print and a big thank you!
- 3) Any "Talent Select" weddings outside the months of April, May, June, September, and October and not on a Holiday or Holiday weekend: \$100 off photography service.

Online Viewing and Ordering:

In addition to any other form of proofing clients have contracted for, **we will always place your wedding images on a private website** for you and make them available for secure online viewing and ordering by friends and family. The service can include password protection if so desired. The service has several inducements built in: all guests who pre-register with the site before it becomes active with the images (about four weeks after the wedding) receive a \$5 gift certificate toward online orders, all orders within the first 30 days the site is active receive two prints for the price of one for any print they order, and the wedding couple receive credit toward large prints based on both the number of pre-registrations and total of online orders within the first 30 days the site is active.

Custom Print Pricing:

Use this custom printing service when you need the highest custom quality – for your most important prints. We manually correct each print as necessary. You may provide us custom instructions also. We offer 50% off any print order of \$100 or more at the regular prices. This order can be included in the contract or placed later.

Custom Prints ordered directly from St. Louis Color:

4x6.....	\$ 3.50*/7.00	Wallets, set of 8:	\$10.00*/20.00
5x7.....	\$ 7.50*/15.00	Wallets, set of 48:	\$25.00*/50.00
8x10.....	\$ 12.50*/25.00	11x14.....	\$37.50*/75.00
16x20.....	\$ 75.00*/150.00		

*** At 50% reduced print packages** (minimum regular price of \$100) when included in the contract or anytime. A \$200 print package at the regular prices becomes priced at \$100.

In-Studio Designed Coffee Table Albums:

These albums are our in-studio professionally designed albums: full custom design work by our professional graphic designers from scratch - each design is totally unique – each a work of design art without the use of templates. **Special Exception:** We are offering a new album similar to the Montage Art Book in look, but custom designed in New York: **\$675** for a 30 page 10x10 flush photographic print hard page album – the “NY” album.

8x12 Graphi Studio WB Flush Page Album: This library bound hard page album comes with a metallic image book jacket but can be customized to an imbedded metallic image cover. The default printing is laminated actual lazer photographic printing – not offset printing on paper.

\$975 w/ 30 pages and **\$1125** w/ 40 pages.
An additional 10 pages for **\$200**.

Parents albums up to 40 Pages: **Full sized parent's album: \$375 or two for \$650. 6x8** “smooth paper” duplicate parent's albums are **two for \$450**.

“Crystal Glance” cover with full sized metallic image imbedded in acrylic: add \$75.00.

Lush laminated metallic lazer photographic printing on Graphi bridal Album – regular laminated photographic printing option.

Montage Art Book by Art Leather & Graphi Studio Wedding Book Hard Page Coffee Table Albums:

8x8/10x10/12x12 inch sizes for The Montage Art Book.

9.5 x 13 inch size for the Graphi Studio Wedding Book.

Lush laminated metallic lazer photographic printing on Graphi bridal Album.

These hard page albums open to flat spreads.

Montage Art Book Albums are:

30 pages: **8x8: \$1000 / 10x10: \$1150/ 12x12: \$1250** or
40 pages: **8x8: \$1100/ 10x10: \$1300/ 12x12: \$1425**.

Additional Montage **duplicate parent's albums** (30/40 pages) are **\$600/675** (8x8), **\$675/775** (10X10), and **\$750/875** (12x12).
Custom designed imbedded metallic image cover: add \$75.00.

The 9.5x13” Graphi Studio Wedding Book albums are:

\$1250 for 30 pages or **\$1400** for 40 pages.

An additional 10 pages for **\$200**.

Parents albums up to 40 Pages: **Full sized parent's album: \$375 or two for \$650. 6x8** “smooth paper” duplicate parent's albums are **two for \$450**.

Custom designed imbedded metallic image cover: add \$75.00@. Lush laminated metallic lazer photographic printing.

Pictobook Hard Page Coffee Table Album:

10x10/11x11/12x12 inch sizes.
Flush to edge Photographic Prints.
Opens to completely flat spreads with no breaks. Leather Cover.

30 pages: **\$1450/1550/1625** or 40 pages: **\$1600/1700/1775**.

Additional spreads (2 pages) are \$60 each.

Additional **duplicate parent's albums** are just **\$750** (8x8), **\$850** (10x10), **\$900** (11x11), and **\$950** (12x12).

Recommended # of images: 60-70/30 pages & 80-90/40 pages.

Coffee table style Parents Albums

Parents albums are often discounted duplicate copies of the bridal album.

Graphi albums:

Exact 6x8 duplicates of any Graphi original album: 2 for \$450 (SP versions). Graphi parents albums of non-Graphi original albums (8x8): the first for \$450, then 2nd for \$325.00.

Traditional Matted Albums:

Traditional Style Matted:

Futura Bound Art Leather albums are updated versions of the classic bridal album – sumptuous leather covers, black matted pages with library binding – and gilded edges.

Leather Craftsmen are double matted albums where the images are dry mounted to a base mat and a top mat frames both. The base and top mat can be various combinations of colors. These are spectacularly elegant traditional albums.

Queensberry albums, besides having the same double matting as the Leather Craftsmen albums, also allow images to cross the center, be placed anywhere and any size and “wings” may be added to album pages at a reasonable charge.

Large (12x12) : Art Leather / Queensberry: Covers are \$340/600. Each insert (2 pages) is \$70/110 including any prints. Sample prices: A 24 page Art Leather/Queensberry album with any number of prints: \$ 1180/1920.
A 32 page album with any number of prints: \$1460/2360.
A 40 page album with any number of prints: \$1740/2800.

Medium (9x9) Art Leather/Queensberry: Covers \$240/550 each plus \$55/95 per insert (2 pages). Sample prices: 24/32 page 9x9 Art Leather albums with any number of prints: \$900/\$1120. Similar 9x9 Queensberry albums: \$1690/\$2070.

Leather Craftsmen albums are priced exactly the same as the Art Leather Albums, except the \$4.00 mounting charge/image is passed along. Thus, a 60 image album is actually charged at \$240 more than the Art Leather album.

All traditional Style albums can be jazzed up by our graphic designers for a unique & contemporary look (\$200 flat fee). This combines a coffee table graphic design look into a traditional album format for a unique look. Very stylish, very modern look in a classic presentation.

Parents Albums

Various styles including Leather covers, flush or matted prints from \$150.00. See www.journalisticstyle.com/parents.htm .

A Final Note About High Quality

We have been awarded as a “**Best of Bridals**” studio by the only independent surveys of bridal real satisfaction for all three years the surveys have been conducted by The Knot – the only studio in the city to have been so recognized every single year the surveys have been conducted.

We are a group of knowledgeable professionals with a combined 100+ years of experience and various college degrees in photography or graphic arts, not dilettantes pretending to be capable of professional quality. You are encouraged to personally meet with your photographer any time and certainly at a final planning before the wedding.

We can and do use real studio lighting (with gels when preferable).

We will manually custom correct each image individually.

With one economic exception: We custom design all our finished albums with you in-house by professional graphic designers - not out of state. Unlike most studios, you can actually meet with your professional designer. We offer you totally unique custom design from scratch by a professional designer on Photoshop (no templates). Each album is a unique work of art.

We like to emphasize that we offer extremely high quality and complete photography services at very affordable prices. We have a 20 year proven track record. We stand behind the quality of our work.
